

THE DESIGN WEB AND ADVERTISING COMPANY



Welcome to Thinking Team, where innovation meets results!

Since our inception in 2016, we've been trailblazing the path in the realm of digital marketing. Initially catering to the healthcare sector, we've expanded our horizons to become the go-to destination for businesses across all industries seeking to establish and elevate their brand presence.

At Thinking Team, we are driven by results. Our dynamic team is equipped with specialized departments dedicated to generating leads through cutting-edge Google ads and meta strategies, crafting captivating graphic designs and print advertisements, developing user-friendly websites, and orchestrating impactful social media marketing campaigns.

Whether you're an age old business or a budding entrepreneur with big dreams, we've got you covered. Our mission is to transform your visions into realities, connecting you with audiences of all shapes and sizes in the digital landscape.

Join us on this exhilarating journey as we redefine the future of marketing, one success story at a time. Thinking Team: Where your success is our passion.

At our multi-disciplinary agency, we specialize in cultivating creativity through both digital and design, crafting tailor-made brand solutions designed to elevate and expand your business.



SUCCESS



ACHIEVEMENT • TRANSPARENCY • ETHICS • COLLABORATION

At Thinking Team, we don't rely on gimmicks, missions, or visions. Instead, our collective values shape a singular purpose that guides our behavior, informs our decisions, and propels our actions forward.



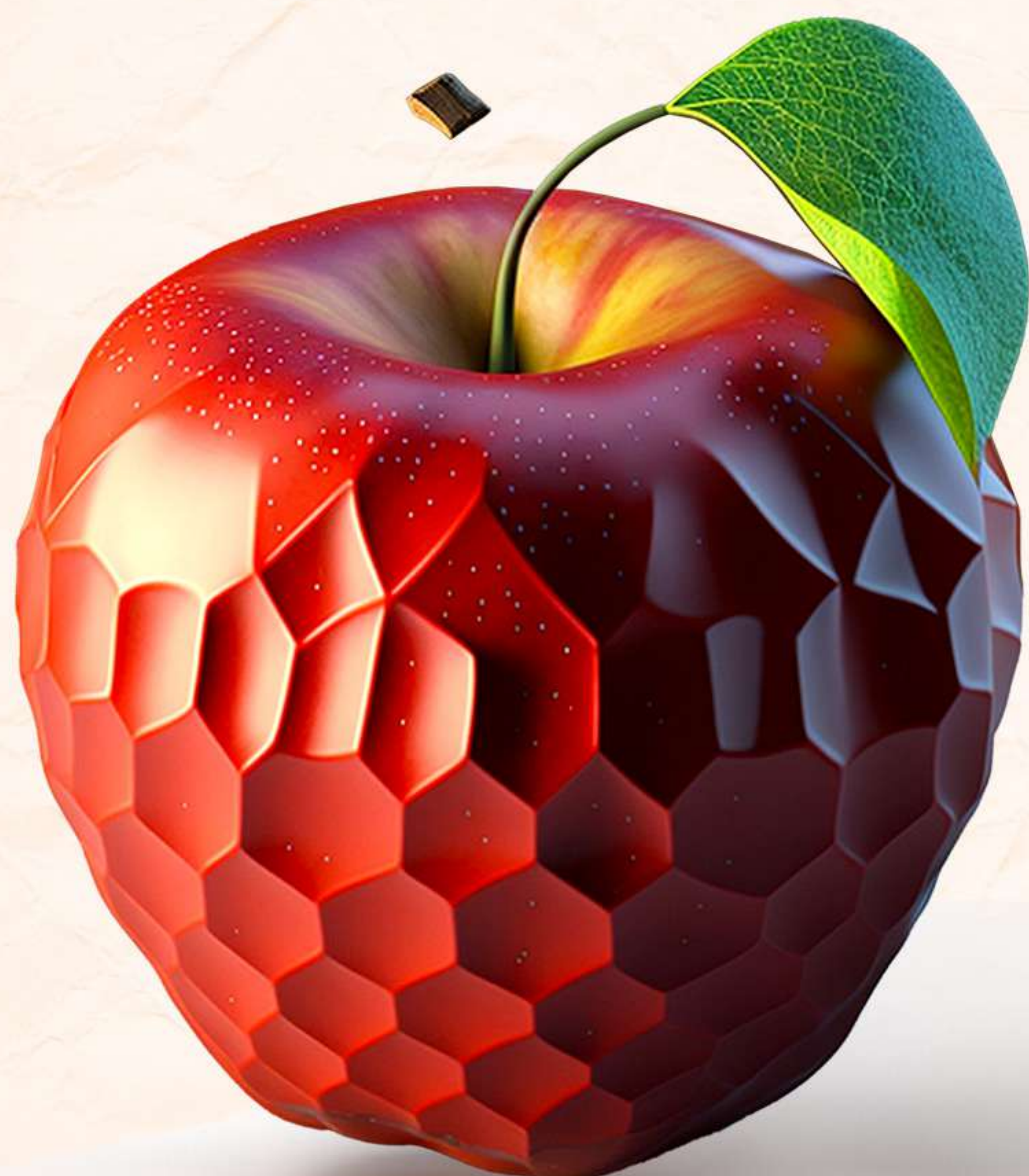
What makes the difference?

AT THINKING TEAM, DIVERSITY FUELS OUR SUCCESS.

It empowers us to swiftly challenge and refine ideas, accelerating our journey to the optimal solution. Harnessing our diverse backgrounds – encompassing culture, background, education, gender and talent – we unite as a collaborative force, delivering positive and groundbreaking outcomes for our clients.

WE'RE MORE THAN DESIGN OR DIGITAL EXPERTS, WE'RE AN INNOVATION HUB.

Within our design, digital, and advertising divisions, we seamlessly merge our skills to forge new horizons. Transforming concepts into actionable strategies, we ensure your business thrives in the everyday landscape, delivering unparalleled performance better.



We specialize in crafting compelling brand communications, driven by design-thinking principles.



DESIGN

At our core, we excel in crafting captivating brand communications guided by design-centric thinking. Specializing in innovative design and brand solutions, we're dedicated to bridging the gap between your brand and your customers.

Embracing a collaborative ethos, we invite you to be an integral part of our process. Whether we're shaping your business identity or developing marketing materials, our goal remains steadfast: to create impactful and unforgettable experiences.

Unforgettable

- ➔ Resonate with your audience
- ➔ Reflect your brand and vision
- ➔ Versatile across all channels

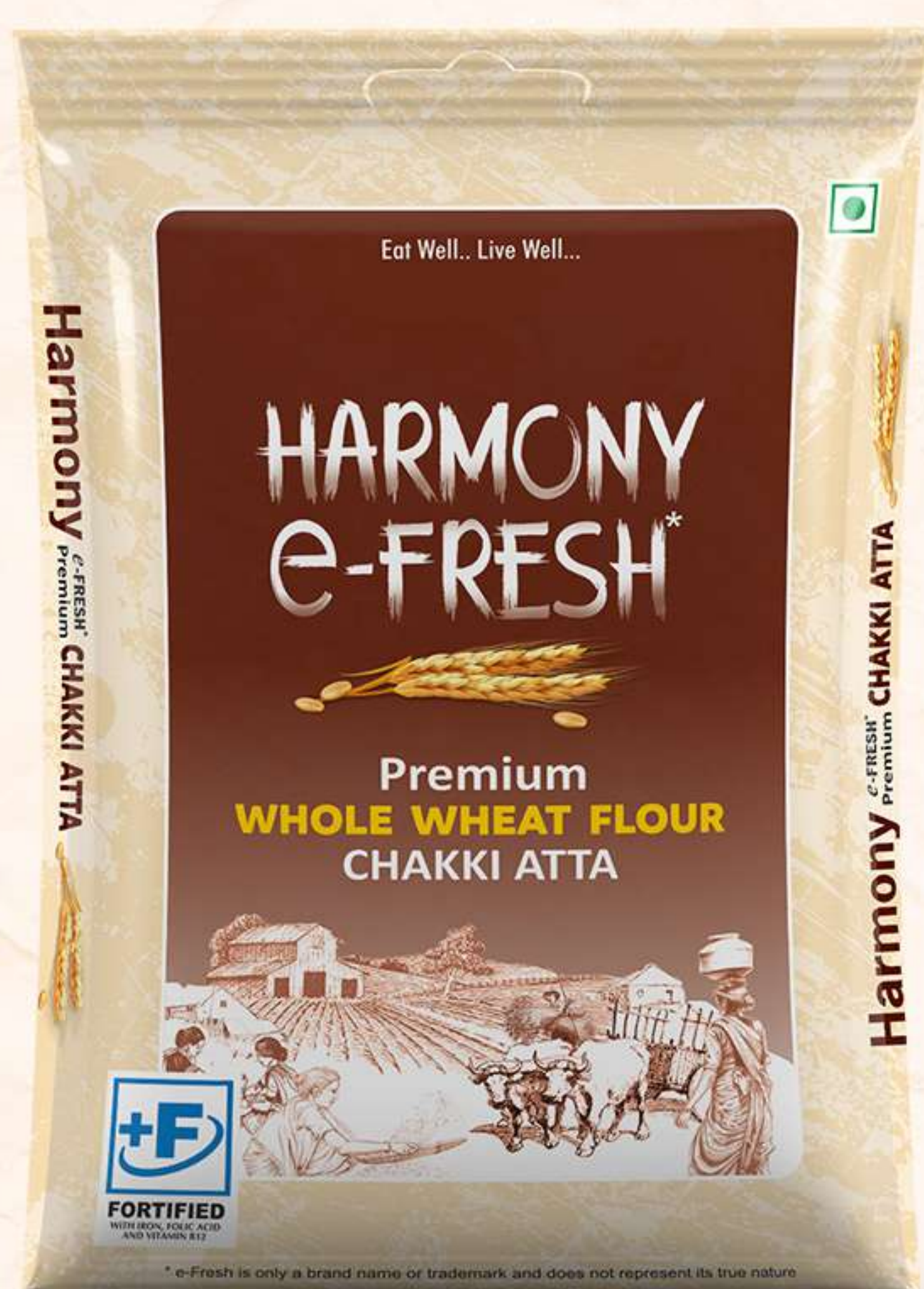


BRANDING

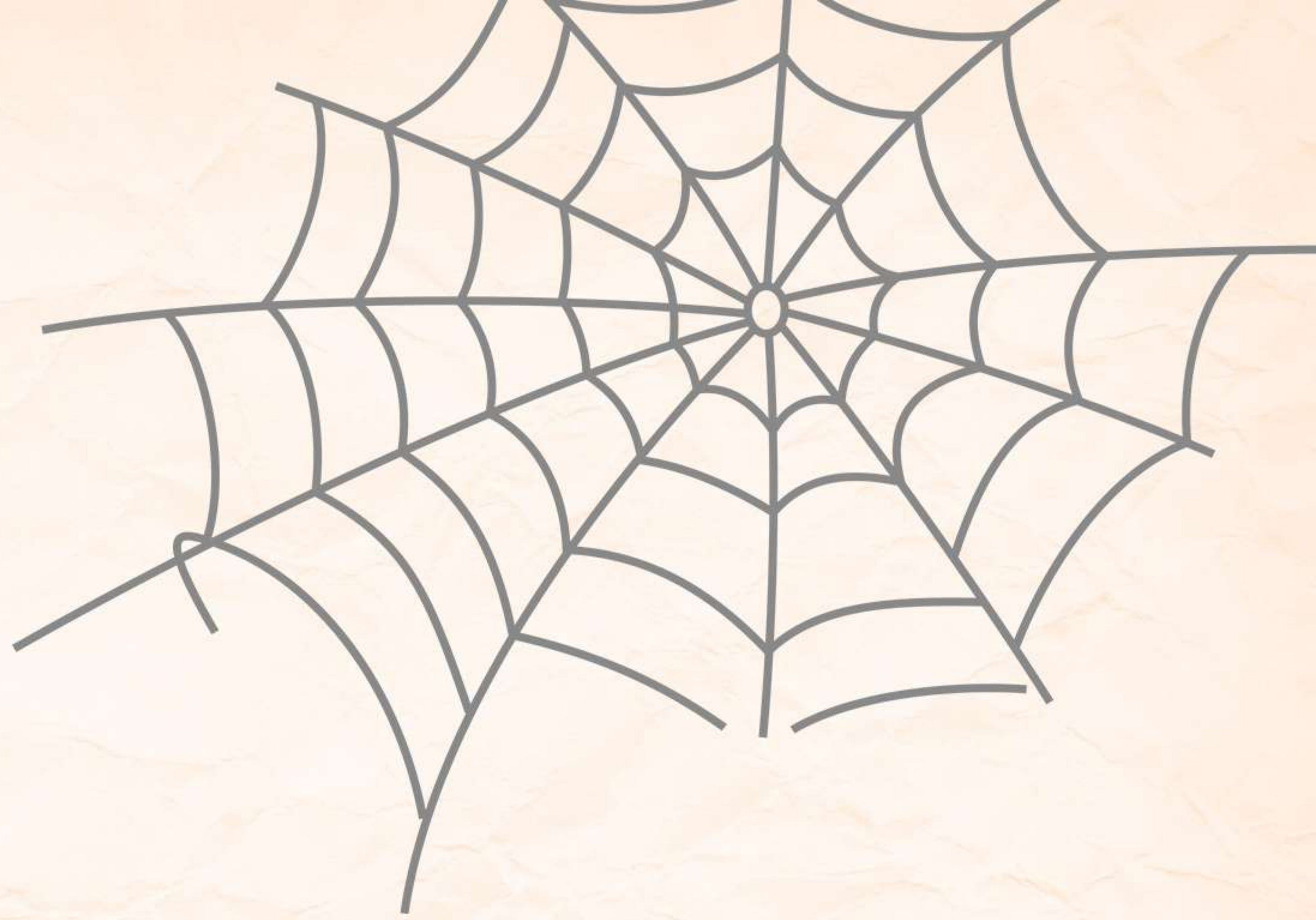
BRAND PACKAGES

Whether you're launching a new venture or seeking a revamp for your existing brand, we offer a range of ready-to-use brand packages tailored for small to medium-sized businesses. From standalone logos to comprehensive corporate identity kits, our packages provide instant access to a consistent brand message, empowering you to make a memorable impact from day one.

If our pre-designed packages don't fully meet your needs, we're flexible enough to customize them to perfectly align with your business requirements.



WEB



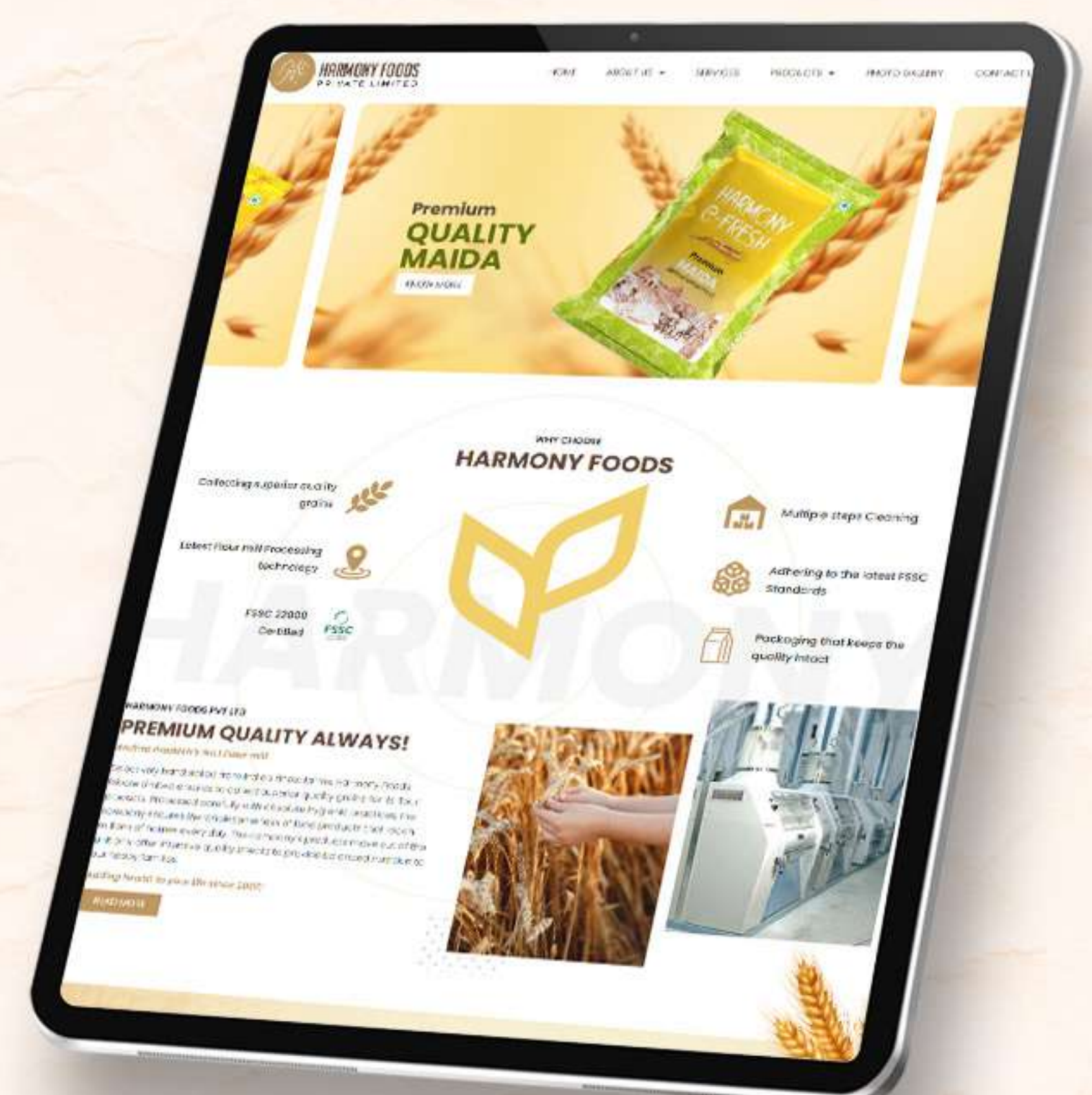
We create an engaging digital journey for your customers across all platforms, revolutionizing your online presence with innovative website design, development, and cutting-edge technology that not only delivers but excels – all centered around enhancing user experience.

Embracing a digital-first strategy in web design, our objective is to provide online solutions that are not only functional and sustainable but purposeful. We prioritize your long-term goals, crafting an online presence that seamlessly extends your business into the digital realm.

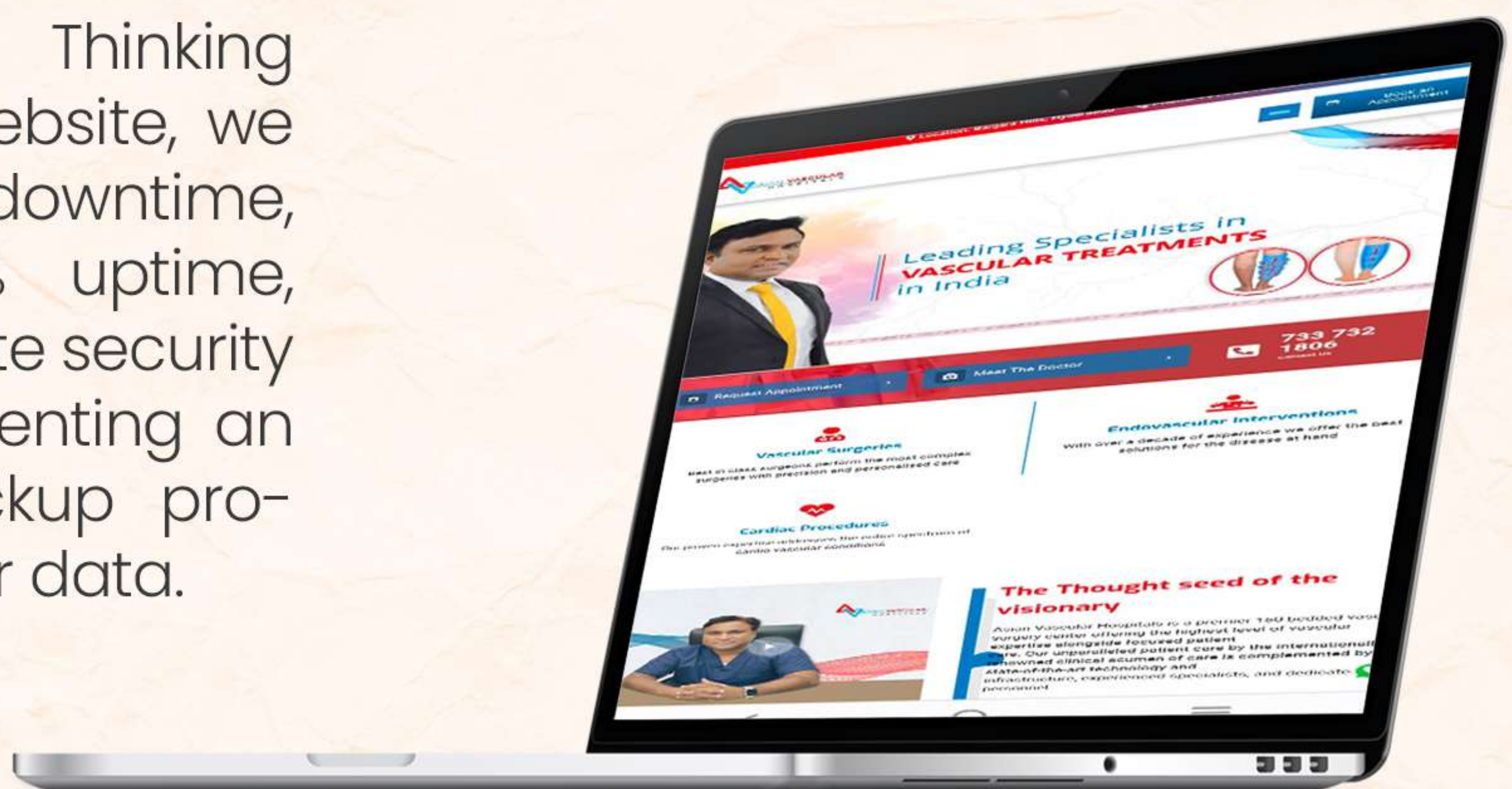
Thinking Team boasts a team of seasoned digital professionals equipped with full in-house development capabilities, spanning front and back-end expertise, content management, from basic website design to intricate E-commerce solutions, and integrated marketing campaigns. Ultimately, we provide you with a website that is:

Unique to your business

- ➔ User-friendly
- ➔ Responsive
- ➔ Discoverable
- ➔ Purposeful
- ➔ Functional.



When you choose Thinking Team to host your website, we prioritize minimizing downtime, guaranteeing 99.99% uptime, maintaining up-to-date security patches, and implementing an enterprise-grade backup process to safeguard your data.



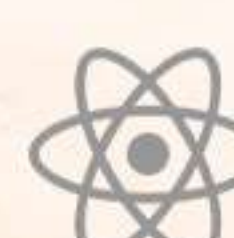
WordPress



HTML



CSS



React



Java

Get the most out of
your Website

ANALYTICS & REPORTING

Our expertise in analytics allows us to extract valuable insights from vast amounts of data, providing you with easy-to-understand monthly reports on your website's performance.

MOBILE

All our online solutions are responsive, ensuring seamless functionality across all devices, from desktop computers to smartphones. With mobile internet usage surpassing desktop usage in many regions, it's crucial for your website to adapt and perform optimally on any device.

ECOMMERCE

Our E-commerce systems are tailored to integrate seamlessly with your business processes, simplifying the process of selling online. From payment gateways to POS integrations, we have the expertise to make eCommerce work for you.

BOOKING SYSTEMS

Our coding professionals customize booking systems to align with your business needs, ensuring they complement your operations. With expertise in various integrations, we ensure smooth communication between different software components.

APPS

Web applications offer an efficient way to automate business processes, saving both time and money. We specialize in customizing functionalities to meet your specific requirements and seamlessly integrate them into your workflow.

Our websites are meticulously crafted and personalized to reflect your brand essence, ensuring an intuitive customer journey. Whatever you envision, we have the expertise to bring it to life.



Thinking Team flawlessly developed our website, which has become a primary source for generating a significant volume of leads solely through its landing page.

– Dr. Nirupama
Director
Asian Vascular Hospitals

DIGITAL MARKETING



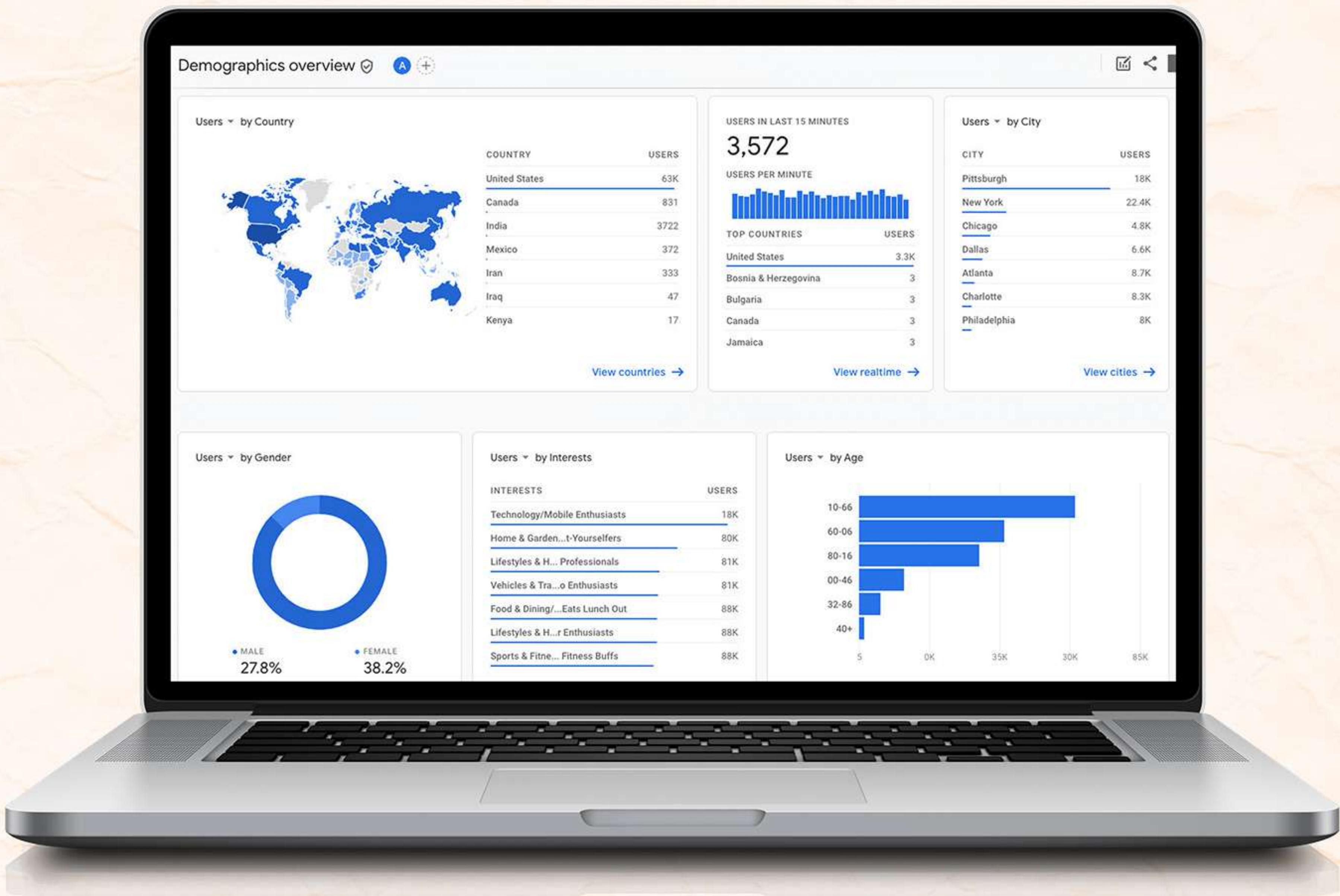
Over 80% of consumers conduct online research before making a purchase decision.

So why invest in a website if it can't be found? Ensure your presence in the purchasing process by actively supporting and developing your website. It's not just a static page but a dynamic channel that requires ongoing updates, marketing, and advertising to adapt to the ever-changing online landscape.

We're passionate about digital innovation and committed to helping you maximize online opportunities.

GOOGLE ADS

Google Ads provide a powerful means to reach your target market and gain a competitive advantage in online search. Our tailored campaigns, spanning from display ads on popular websites to text ads in Google Search, connect with potential customers precisely when they're seeking products or services your business offers. Inquire about our customizable Google Ads packages.



SOCIAL MEDIA

Social media, particularly Facebook & Instagram, are an indispensable tools for businesses. It serves as an excellent platform for building brand awareness, generating leads, fostering community, and showcasing your brand personality. Our creative team excels in optimizing your social media channels to enhance your brand presence and expand your customer base through carefully curated content.

NEWSLETTERS

Email newsletters (EDMs) are vital for maintaining connections with your customers. Our in-house content writers and designers craft engaging newsletters that inform, delight, and nurture loyalty for your brand.

BLOGS

Consistent blogging enriches your website with valuable content, offering insights into your business's expertise, services, and products. It enhances your online visibility, establishes your authority in your industry, and fosters meaningful connections with your customers. We specialize in crafting compelling blogs tailored to various industries and organizations.





MOBILE APPS

Elevate your business with our expertise in mobile app development. From intuitive user interfaces to seamless functionalities, we specialize in crafting custom solutions tailored to your needs. Trust us to transform your ideas into innovative mobile experiences that engage and inspire

Experience excellence in web and mobile application development with Thinking Team. Our seasoned team leverages cutting-edge technologies to deliver seamless solutions tailored to your unique requirements. From responsive web designs to feature-rich mobile apps, we excel in crafting intuitive interfaces and robust functionalities. Whether it's iOS, Android, or cross-platform development, we seamlessly work on diverse platforms to bring your vision to life. Trust us to harness the power of key technologies like React Native, Flutter, Angular, and more, ensuring your digital projects exceed expectations.





SEARCH ENGINE OPTIMIZATION

Unlock unparalleled online visibility with Thinking Team's SEO services. Our tailored strategies propel your website to the top of Google search results, driving targeted traffic and maximizing your digital presence. Trust us to optimize your online performance and elevate your brand to new heights.

Experience the power of results-driven SEO strategies with us. At Thinking Team, we don't just promise; we deliver measurable outcomes. With our proven track record, we implement data-driven techniques to elevate your website's ranking on search engines. Our comprehensive approach ensures targeted traffic and increased visibility, translating into tangible business growth. From keyword optimization to content creation and link building, every step is meticulously crafted to drive optimal results. Partner with us to unlock the full potential of your online presence and watch your business thrive in the digital landscape.

In the end, we deliver SEO results that are:

- ➡ Measurable
- ➡ Sustainable
- ➡ Impactful



OUR CLIENTS

Effective collaboration between Thinking Team and clients relies on strategic thinking, transparent communication, and creative problem-solving. By understanding client needs and anticipating challenges, Thinking Team can align goals and deliver tailored solutions. Continuous reflection on feedback strengthens partnerships, fostering innovation and ensuring mutual success in the long term.





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